

About GENKEN

GENKEN Institute of Management

GENKEN is one of the leading firms that pioneered in management consulting business in Japan. Shigehiro Suzuki, a prominent figure among management consultants in Japan, left the Japan Management Association and established GENKEN(Genken institute of Management) in 1965.

Since then GENKEN has enjoyed a high reputation by conforming to the ideals of its founder that creative management consulting work contributes greatly to a society and successful business practices in industry. For more than forty years, GENKEN and its corporate clients have been tackling the problems of business management and promoting ways to realize their ideals.

GENKEN's four main avenues are;

1. Designing corporate visions and planning new business schemes.
2. Innovating new methods of problem-solving.
3. Developing systems for top management needs.
4. Specialized research and precognition of problems.

These avenues are traveled through expert consultancy, unique education and training methods within company and continuous pioneering of systems.

GENKEN organizes and operates several research and study committees which Japanese leading companies join in order to discuss not only business and industrial issues but also social ones. Among them, particularly these two committees are highly appreciated;

- Industrial Environment Study Committee.(1970～)
- Business Management Behavior Research Committee (1969～)

Head Office: ICN Bldg.2-27-17 Hongo, Bunkyo-ku, Tokyo 113-0033 JAPAN
Phone; 81-3-3813-7338 Fax; 81-3-3813-6964
E-mail; hongo@gen-ken.co.jp URL; <https://www.gen-ken.co.jp>