
GENKEN Study Committee

The GENKEN Study Committee

- ◇ The Committee's purpose is situation analysis and problem solving based on new information.
- ◇ GENKEN keeps the study committee strong and powerful by holding it as a small group with outside experts.
- ◇ The Study Committee is mainly for discussion so that all members can enjoy close networking.

Since 1970, GENKEN have held two regular study committees, "Investigation of Industrial Situations" and "Committee for new management study". Their memberships have differing aspect.

GENKEN also have ad hoc committees once or twice per year, such as "Total study Group", "Discussion Group" and Symposium Study Group.

Since their inception, GENKEN's study committees have aimed not only solving corporate problems but also forecasting, analyzing and planning action for possible future problem.

Each study committee is mainly for discussion and aims at communication of members.

GENKEN endeavors to produce reliable and leading information.

Meeting to consider about industry circumstances

For considering about industrial and social trends as important factors for policy making, these meetings are held every other month. According to the theme, a visiting lecturer gives a keynote speech. After that, we offer the meeting report to member companies.



Research conference to realize new management methods

For researching better management methods and how to solve various problems affecting them, these conferences are held every other month. According to the theme, GENKEN or a visiting lecturer gives a keynote speech.

Overall Study Group

“Overall Study Group” is held as a conclusion to “Investigation of Industrial Situations” and “Committee for New Management Studies”. The purpose is mainly for trend analysis and policy making for the next year from a wide field of view. It is held on the same day with a “Discussion Group”, once a year in December.

After, we send our memberships “The Overall Study Group Report”.

Since 1990 GENKEN polls the study group participants of 100 people with a questionnaire, “Presentation of the popular indexes –people and management at, to with 21 -”, and we report promptly contents of the “Discussion Group”. It is interesting due to careful planning.

GENKEN Party



GENKEN party is held in December every year. This party is to thank member companies, visiting lecturers and people who are friendly with us. We do some attractions (such as “trend analysis of the year”, “questionnaire of 100 people” and “lotteries”) at the party to have them enjoy. This is held on the same day as GENKEN general meeting. After that, we offer the party report to member companies.

Membership System of Study Group

- ◇ GENKEN provides reliable information sources, and to help all members create close networking.

GENKEN expands various consulting services and project building. Also GENKEN runs study groups for members to discuss subjects applying to Japanese industrial and corporate development.

GENKEN aims for integrated results through theory and practice in alliance with group members for top-class information sources.

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Benefits of Membership

- Participation in “Investigation of Industrial Situations” (5 times a year)
- Participation in “Committee for New Management Study” (5 times a year)
- Participation in “Overall Study Group” (1 or 2 times a year)
- Participation in “Discussion Group” (held in December)
- Special invitation to “GENKEN Intensive Effort Seminar” (a few times held occasionally)
- Special invitation to “GENKEN Special Project” (held occasionally)
- Special invitation to “GENKEN Thinking Training” (held occasionally)
- Special participations in other seminars
- Receiving GENKEN reports (published occasionally)
- Preferential treatment of members for GENKEN services like consulting

How to run a Study Group

Study Group is run by a Membership System. It needs a corporation registration as a general rule with 2 contact addresses possible for registering.

How to apply for Study Group and application period

It is possible to become a member at any time and member ship period is one year from month registered.