
Education and Training

GENKEN Method

GENKEN's Education and Training plus Human Resource Development are integrated for consultancy. They are consultant activities leading to company growth and development.

GENKEN spends much time reaching mutual understanding with client before starting Education and Training. We try to deeply understand management principles, management plans, and vision. If needs be, we visit your locations, factories and research laboratories, and make clear Human Resource Development theme, after which we promote appropriate Education and Training.

GENKEN have various Education and Training models developed to fix our unique methods. These are then customized. To management problems or company identification which are differs between types of companies.

Education and Training by GENKEN works as an engine of innovative progress and management plan implementation. We also use Education and Training for top level trainees to achieve innovative planning and management planning more strongly for top level trainers.

Methods for Thoughts and Ideas

"Thinking Beyond Self" was written in 1976 by Shigehiro Suzuki who was the founder of GENKEN. The title of this book expresses just our starting point and our mission that support companies and people that try to go over their limit.

For that, GENKEN has been developing abundant methods for thoughts and ideas, evolving and systematizing. These methods are used for management consulting, and education and training. These methods are also used for business activities of our clients.

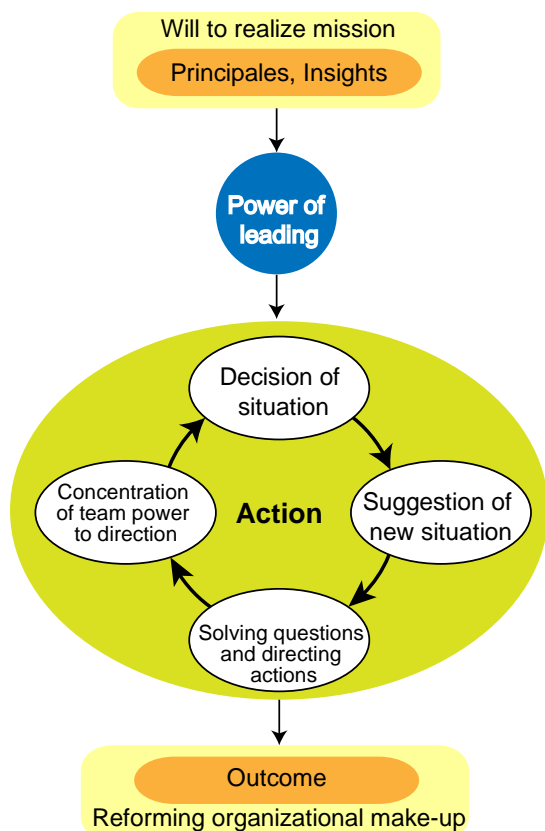
GENKEN has variously original methods such as "Methods for escaping from conventional thought by an individual and organization", "Methods for thoughts using variously viewpoints for breaking stereotypes", "Methods for analyzing future environment trend initiatives", "Methods for making concepts that advance superb strategy and planning", "Methods for designing systems that face essential problems about company's system and climate, and advance their innovation" and "Methods for the structural designing that advance grand design of the strategic thinking creatively".

Advancement of executives and leaders

- Decision - making based on solid management principles
- Creating vision for development of company, organization and business
- Developing the strategic concepts for the future
- Setting the new ideas attractive to staff
- Achieving more business through competitive strength and product development
- Removing strategic obstacles to achieve business objectives,
- Solving a problem through spontaneous of staff
- Producing management for enhancing staff's ability
- Planning systems for increase of productivity

All leading staff such as the executives, the managers or their assistants need the abilities above. This cannot be acquired by theoretical learning.

What the leadership is



GENKEN's Education and Training helps such staff to think and understand what they should do intuitively, and also supports them for making principles, insights, new ideas, plans, management concepts and systems, and deeply train them to realize actual results. We achieve such results, because GENKEN's specialist are not only instructors for Education and Training, but also act as professional consultants working on planning strategic thinking, leading new projects and reforming organizational make-up.

The growth of skills for executives and managers for strengthening global management are vital for competing today. Practical application of GENKEN's style lives up to the changing needs of each company.

On-project Training

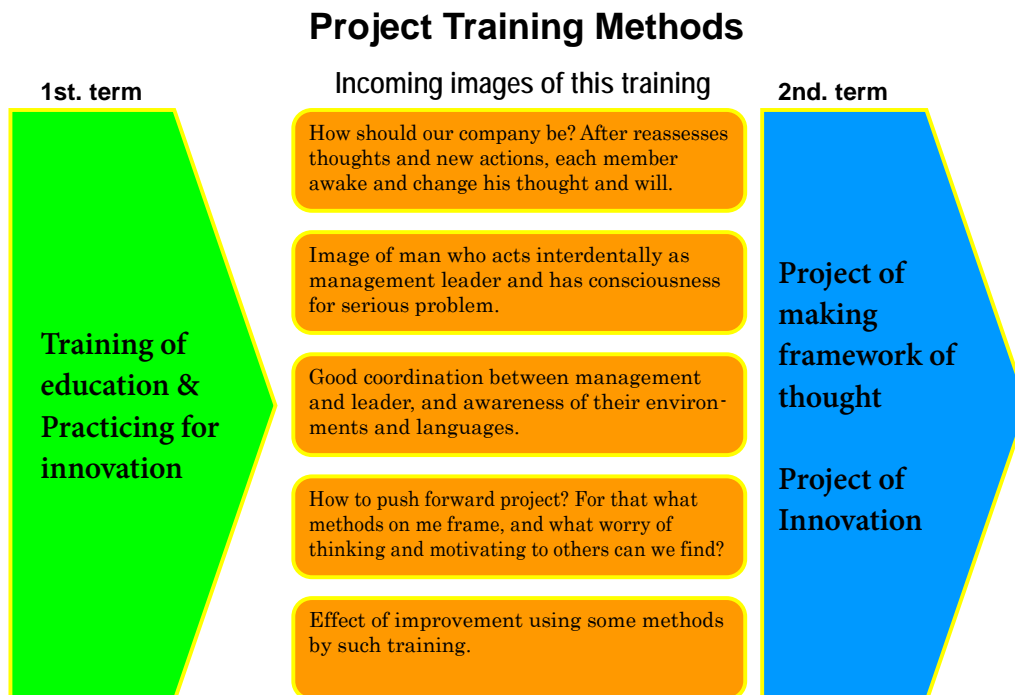
GENKEN's consulting gets good results and reputation for advancing company projects. We select such methods to advance projects into our on-project training.

There are 2 patterns for this training.

1. Working on the project under direction of top executives of company as a mission and trying to achieve completion through the training programs.
2. Developing innovative project ideas through the training programs and challenging project after start approval from top executives.

The advantage of these patterns is being able to control the project after increasing their abilities through the training. Abilities are "creating outline of mission", "creative discussion", "developing many new viewpoints", "gaining analytical skill", "enhancement of vision", "sharing values with each other as company leaders" and the most important, "changing the way of thinking."

Based on high abilities and awareness gained through the training, they can carry forward a project with new approaches differing to conventional ways of thinking and action. Thereby achieving top results easily.



RESEARCH OF THINKING PROCESS AND CONCEPT

